Permit #S00081421

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00081421 **Type of Permit:** STILL **Release Date:** 07/10/2014

Production Company ROCKMAN PRODUCTIONS

Insured Company Name ROCKMAN PRODUCTIONS

Contact Phone No. 1 323-202-0403
Contact Phone No. 2
Fax
Address 2140 EWING ST
LOS ANGELES, California 90039

Production Title AG JEANS SPR15 LBK

Type of Production Still Photo

Producer SAMANTHA ROCKMAN

Director BENNY HORNE

1st AD BENNY HORNE

Production Manager SAMANTHA ROCKMAN

FilmL.A. Coordinator Sophia Alexander

Location Manager SAMANTHA ROCKMAN
Primary Phone Mobile - 310-709-3327
Secondary Phone

Location Assistant SAMANTHA ROCKMAN
Primary Phone Mobile - 310-709-3327
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE $60.00

Total Permit Fee $60.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	S00081421	**Location Manager**	SAMANTHA ROCKMAN
Production Company	ROCKMAN PRODUCTIONS	Primary Phone	Mobile - 310-709-3327
Insured Company	ROCKMAN PRODUCTIONS	Secondary Phone	
Production Title	AG JEANS SPR15 LBK		

Location Address Willoughby Ave, Waring Ave, Cole Ave, N Cahuenga Blvd, (Inclusive), Los Angeles, CA, 90038

Location Type Walking Grid

Film Dates 7/11/2014 - 7/11/2014 09:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
May not interfere with adjacent traffic lanes or adjacent bike lane
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document 81421_ROCKMAN AA.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10

Personnel on Location

Type	Quantity
Cast	2
Crew	18

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:**

Approvals LOS ANGELES CITY POLICE DEPARTMENT Mark Preciado

Parking

Base Camp
Location Type : Other Location
855 N Cahuenga Blvd, Los Angeles, CA, 90038

Crew Parking
Location Type : Other Location
855 N Cahuenga Blvd, Los Angeles, CA, 90038

Parking Notes
SHOOTING IN STUDIO AT MILK STUDIOS; CARS PARKED AT MILK'S PARKING LOT

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Samantha Rockman / Rockman Productions ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf provided Principal has pre-approved such agreements. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 7/17/13 By _____
Representative's Signature

Samantha Rockman
Name of "Principal" (Production Company)

2140 Ewing St.
Principal's Address

Samantha Rockman
Print Principal Representative's Name

LA CA 90039.
City, State, Zip Code

Sweet Production
Representative's Title (i.e. UPM, Loc Mgr)

310-709-3327
Principal's Telephone Number

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